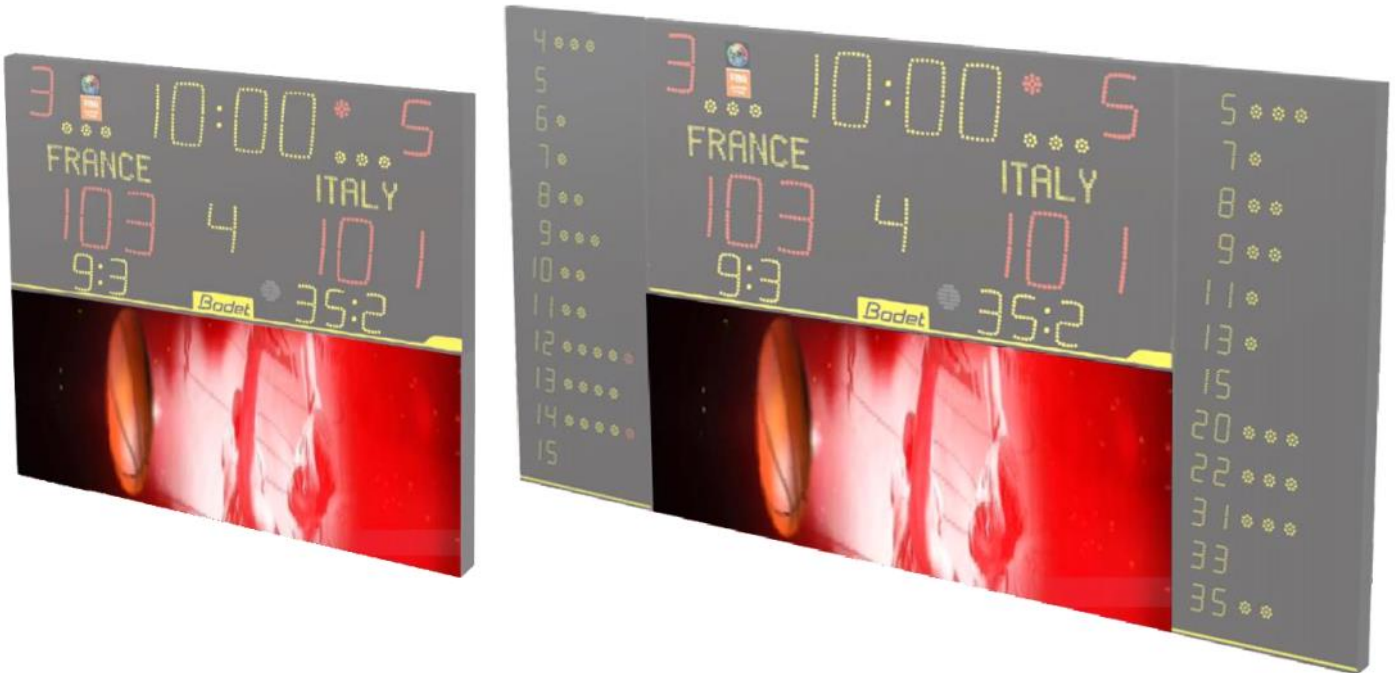


SCOREBOARD VIDEO EXPANSION MODULE



Modernise your venue and create a new source of income!

The Video Expansion Module consist of 2 video cabinets which can be added to our SB-F3, SB-F3A and SB-F2 scoreboards to create a focal point or installed as a stand alone system, allowing income generating digital advertising and animations in your sports venue.

Supplied complete with software to create playlists of advertising and allowing you to prepare the display configurations according to competitions and sporting events on your computer then load onto a USB key via the control box and play.

This autonomous system can be started every time without the need of a computer, automatically starting on power up from the last broadcasted playlist.

System: Scoreboards
Product Code: VEM1 SB-F2-VEM SB-F3-VEM
Related Products: SB-F2 SB-F3 SB-F3A



CONTACT US TODAY FOR ADDITIONAL INFORMATION

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info@hitechsports.com.au
PO Box 38 Wilston Qld 4051
1300 500 314 07 3168 2978

SCOREBOARD VIDEO EXPANSION MODULE

Return on Investment

- ◇ 30 sponsors running a \$500 advertisement for a year.
- ◇ Each ad lasts 10 seconds on screen, giving 6 ads/minute = 360 x 10 second ads/hour.
- ◇ For the sponsor, this is 12 x 10 second spots every hour, mounted directly under the scoreboard where people look, as opposed to a randomly positioned sign.
- ◇ If the venue was open from 9am to 9pm, each sponsor would pop up 144 times per day.
- ◇ For the venue, 30 sponsors x \$500 is \$15,000 in advertising revenue per board, per year. This pays the cost of the module off in less than a year, and creates an ongoing revenue stream.

Create the flexibility to run short term promotions

For Example:

- ◇ A local real estate wants to run a pre-auction campaign for a month.
- ◇ Promote an upcoming school open day for a few weeks.
- ◇ Promote an end of year sale for a car dealer.
- ◇ Show a McDonalds campaign for a month for a special product or deal.
- ◇ Promote a local council activity like Christmas or NYE celebrations.

System: Scoreboards
Product Code: VEM1 SB-F2-VEM SB-F3-VEM
Related Products: SB-F2 SB-F3 SB-F3A



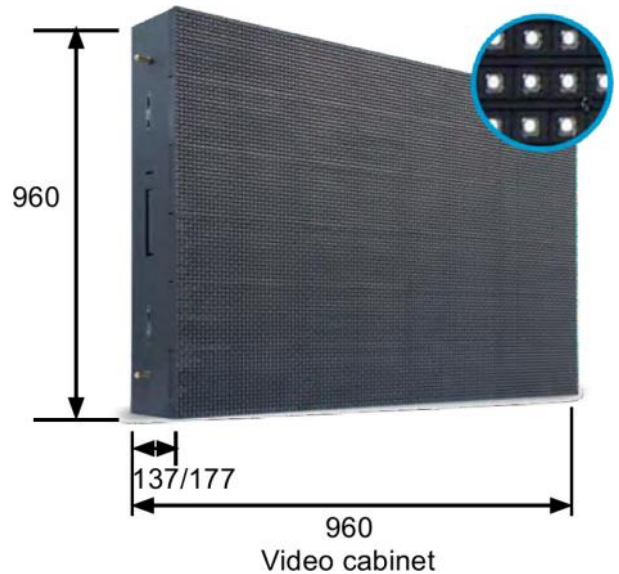
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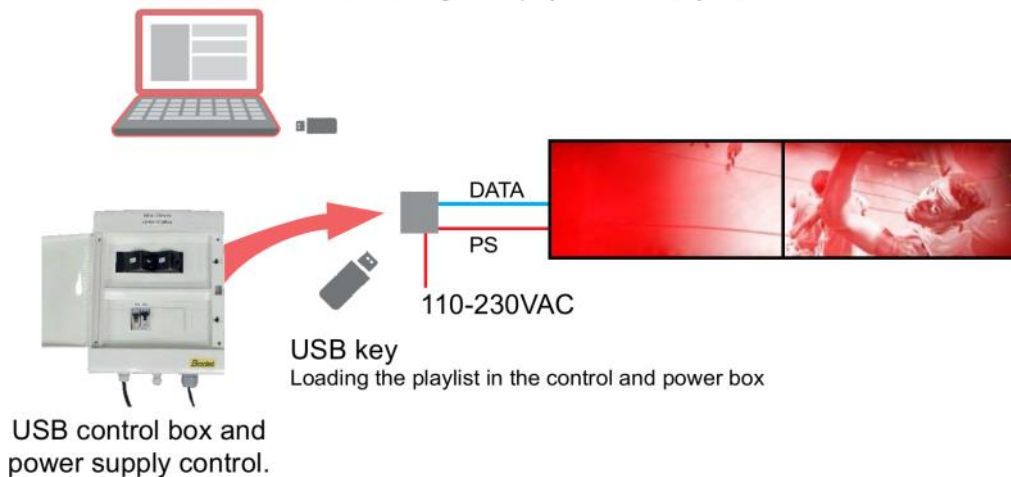
SCOREBOARD VIDEO EXPANSION MODULE

VEM Technical Features:

LEDs' MTBF	100 000 hours
Maintenance access	From the front
Luminosity	6000 cd/m ²
Refresh rate	800Hz
Pixel	3 in 1 SMD, RGB
Pitch	8mm
Resolution	120x120 pixels
Dimensions	2 x W960 x H960 x D177 mm
Weight	33kg
Construction	Aluminium cabinet
Protection ratings	IP65 (front), IP54 (rear)
Power supply	240V AC, 50/60Hz
Max. power consumption	576W per cabinet



PC with software
Mode USB: creation and loading of the playlist into the key USB



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